# Lakehead

## Semantic Web-based Mobile Knowledge Management

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**UBICOMM'2014 – Rome – Italy – August 24-28, 2014** 













#### Lakehead University



## Outline

**1. Motivation** Problems Research Challenges Goals & Vision

#### 2.1 Semantic Web and Knowledge Management2.1 What does Semantic Web bring to Mobile KM?

Semantic Markup, Rule-Markup, Web Services, Web Agents, Context –Awareness

> 3. How it all fits together? Case Studies & Demos

> > 4. Conclusions

# Part 1 Motivation

Problems Research Challenges Goals & Vision

### Limitations of Current Knowledge Management Systems

#### • Users are overwhelmed with information:

- From Web Search Engines, Social Media, emails, external newslines, DMSs,...
- But may still lack the information they require
- Users need information:
  - Filtered by semantics, not just keywords
  - Tailored to their interests and their task context
  - In a form appropriate to their current physical context and working environment (mobility)
  - Aggregated from heterogeneous data sources

#### Limitations of Current Web Technologies Journey from Syntactic Web to Semantic Web

- Syntactic Web
  - Computers do the presentation (easy part)
  - People do the linking and interpreting (hard part)
- Semantic Web
  - Machines do the hard part (automatic linking and interpreting)
    - Multi-source feature extraction and linking (linking is power)
    - Annotation via ontologies and metadata
    - Seamless knowledge access and sharing
    - Proactive knowledge delivery
    - Complex queries involving background knowledge

# KM: Need for a Change



# Goal: Mobile/Pervasive KM (mKM)

## Mobile/Pervasive Computing

- Pervasive Computing is an interoperability nightmare!
  - instead of sometimes connecting a handful of devices, dynamically connect/disconnect/reconnect possibly hundreds of devices
- Today, high cost of ensuring interoperation
  - any interaction has to be specifically designed/engineered
  - heavy emphasis on application-specific standardization
  - <u>spontaneous</u> interoperability is next to impossible
- The vision is largely contingent on getting unanticipated "encounters" of devices to work
  - how do you behave in a situation not covered by a standard?
  - not "future-proof"

#### Semantic Web is a good match

It is an "interoperability technology"

## Interoperability & Semantic Web

- Semantic Web is an interoperability technology
  - An architecture for interconnected communities and vocabularies
  - A set of interoperable standards for knowledge exchange

## Mobile Device Evolution Yesterday: Gadget Rules



## Mobile Device Evolution Today: Communication Rules



## Mobile Device Evolution Tomorrow: Mobile Services Will Rule



## **Requirements of Mobile Services**

Emerging Semantic Web technologies, mobile computing, ubiquitous computing, sensor networks and wireless communication provide new exciting horizons for building smart scalable mobiles services tailored to their users' needs

- Semantic markup and reasoning
  - Web resources from different sources can be linked to commonly agreed ontologies
  - Powerful semantic querying to retrieve required information
  - Open standards for resource sharing and reuse
- Service orientation
  - Most new corporate/ business tasks are conceived as support services
  - Complex tasks are enabled by composing services
- Context-awareness (user/task centric)
  - Ability to recognize user's current context (activity, location, device, environment)



- Well annotated Web resources: Content as a commodity
- Standards that define and support Content re-use
- Semantic Web Tools
  - ✓ Computational Semantic Web
    - Web-Services based tools: to build seamless search engines
    - Digital Repositories: aim to encourage finding, sharing, and repurposing content
  - ✓ Cognitive Semantic Web
    - Ontologies: to model any domain knowledge
    - Agents & Reasoning tools: to manipulate knowledge

### Vision: Semantically Rich mKM

- Information filtering
- Automated decision support
- Semantic driven UI
- Remote data capture & analysis
- Evidence based processing
- Common vocabulary (shared Terminology)
- Feature extraction from unstructured or massive information (images, free text, ...)
- Data/Process Interoperability
- Workflow optimization
- Intelligent portals
- Context-aware processing

#### Vision: Semantically Rich mKM

Confluence of enabling technologies: Web Agents, Ubiquitous Computing, Ontologies, Web Services, and Open Standards Scalable Service Oriented Systems



### **Research Challenges**

- Resource Adaptation and Interoperability (Semantic Web)
  - Unify data representation for heterogeneous environment
  - Provide basis for communication
- Resource Proactivity and Mobility (Agent Technology)
  - Design of framework for delivering self-maintained resources for various contexts
- **Resource Interaction** (*Peer-to-Peer, Web Services, grid, cloud computing*)
  - Design of goal-driven co-operating resources
  - Resource-to-Resource communication models in distributed environment
  - Design of communication infrastructure

### **Research Challenges**

- Scaling Semantic Web stores to database sizes
- Information extraction and semantics ("Web 3.0/ Web 4.0")
  - can we "retrofit" semantics on the existing Web?
- Semantic Web information creation
  - can we avoid retrofitting in the future?
    - tools that help embed the semantics as a resource is created
    - better dynamic integration of structured data into the Semantic Web
  - "Semantic Desktop"
- Complex localization systems (Wireless Communications)
- **Privacy & Security** (Network Security and Cryptography)

# Methodology "General Approach"

- To deliver next generation Mobile Semantic Knowledge technology through:
  - Foundational Research
    - Semi automatic ontology generation and population
      - Natural Language Technology access tools
      - Ontology Mgt (mediation, evolution, inference)
  - Innovative Technology Development
    - A suite of knowledge access tools
    - Open source ontology middleware platform
  - Validated by cases studies/benchmarking/usability activities
  - Supported by a methodology

## **Example of Military Applications**

# Remote-monitoring and coordination





## **Under-Water Sensor Networks**



## Traffic Flow Mgt Using Sensor Networks



CSE Mini Project on Traffic Flow Management Using Wireless Sensor

### Part 2

# What does Semantic Web bring to mKM?

Semantic Markup (XML, RDF, RDF-S, OWL, OWL-S)

Rule Markup Languages (Rule-ML and SWRL)

Web Services

Web Agents

**Context-Awareness** 

## **Semantic Web - Definition**

The **Semantic Web** is an extension of the current web in which information is given well-defined **meaning**, better enabling computers and people to **work in co-operation**.

[Berners-Lee et al., 2001]

## Semantic Web Layers (T. Berners-Lee et al.)



2006

2001

## Semantic Web Tools XML, RDF, OWL, SWRL...

- XML: syntax for structured documents, but no semantic restrictions
- XML Schema: language for restricting the structure of XML
- RDF: data model for describing resources
- RDF Schema: is a vocabulary for describing properties and classes of RDF resources
- OWL: adds more vocabulary for describing properties and classes
- OWL-S : Ontology Web Language for Services
- SWRL: for reasoning with Ontologies

## Semantic Web Tools RIF, SPARQL, GRDDL/RDF...

- RIF: Rules Interchange Format
  - representing rules on the Web
  - linking rule-based systems together
- SPARQL: Query language for (distributed) triple stores
   the "SQL of the Semantic Web"
- GRDDL/RDFa: Integration of HTML and Semantic Web
  - "embedding" RDF-based annotation on traditional Web pages
- And more...
  - multimedia annotation, Web-page metadata annotation, Health Care and Life Sciences (LSID), privacy, etc.

## **Exchangeable Metadata in XML**

- XML documents are labeled trees
- Storage is done just like an n-ary tree (DOM)
- Tree element = label + Attribute/Value + content
- Document Type definition (DTD): Simple grammar (regular expressions) to describe legal trees (XML-Schema)
- It says what elements and attributes are required or optional.

```
<course Name="...">

<Lectures>...</Lectures>

<Exams>

<MidTerm>...</MidTerm>

<Final>...</Final>

</Exams>

<Projects>...</Projects>

</course>
```



# **Role of Metadata**

- SW-techniques allow you to add metadata to distributed resources just like html allows you to link to such resources.
- Metadata allows to:
  - Annotate
  - Find
  - Select
  - Retrieve
  - combine
  - use/re-use, and
  - share

resources on the Web

 Metadata is not bound to a fixed schema. You may invent a description format of your own and add personal annotation

## Sample of Metadata in m-Learning

- The display type of a device
- The topic of a of a lecture
- The size of a learning resource
- The author of a learning resource
- The operating system to execute a program

## **Resource Description Framework (RDF)** for Semantic Markup

- RDF provides metadata about Web resources
- Basic building block:

Subject -> Predicate -> Object triples

- subject is the focus of the statement
- predicate describes a property of the subject
- property value is the **object**.
- So, RDF keeps meta-data external to objects
- It has an XML syntax
- Chained triples form a graph (semantic net)



# **RDF's Resources**

- Every resource has a URI, a Universal Resource Identifier
- A URI can be
  - a URL or
  - unique identifier
- We can think of a resource as an object, a "thing". So, RDF URI's can refer to *anything* and not just digital resources (e.g. lecturer, author, student, device, etc.)
- So, RDF, is extendable and doesn't require rigid metadata structures or proprietary standards or fixed vocabularies
### What does RDF Schema add?

- Defines vocabulary for RDF
- Organizes this vocabulary in a typed hierarchy
  - Class, subClassOf, type
  - Property, subPropertyOf
  - domain, range



[Steffen Staab 2006]



#### **Ontology in Philosophy**

Ontology is a branch of philosophy that deals with the nature and the organization of reality

Ontology deals with questions such as:

What characterizes being? Eventually, what is being?

"People can't share knowledge if they do not speak a common language."

[Davenport & Prusak, 1998]



## Why do we need Ontologies?

- To define web resources precisely and make them more amenable to machine processing
  - To make domain assumptions explicit
  - Easier to understand and update legacy data
- To separate domain knowledge from operational knowledge
  - Reuse domain and operational knowledge separately
- A community reference for applications

## Why do we need Ontologies?

#### To handle legacy knowledge

- Automating metadata extraction
  - Using DSL & NLP tools
  - Significant research & technology challenges are outstanding
- Semi-automatic generation of ontologies
  - Using knowledge discovery
- Semi-automatic maintenance and evolution of ontologies
  - Building Upper ontologies (ontology matching, alignment & merging)
- Needs a Multi-disciplinary approach
- Need to determine appropriate technology mix

### Separating Operational from Domain Knowledge

- In H.C. we distinguish between two types of knowledge (ontologies):
  - Operational Knowledge
    - Patient ontology
    - Clinical Pathway ontology
    - Service Functionality Ontology
  - Domain Knowledge
    - Pathology
    - Genomic



[Asuman Dogac]



### Web Ontology Language (OWL)

- OWL is a knowledge representation language to model ontologies so that we can reason about their embedded knowledge
- OWL is based on formal semantics
- OWL has rich modeling primitives:
  - Classes with data & object properties
  - Inverse and equivalence properties
  - Property and cardinality restrictions
  - Boolean combinations
  - Enumerations, etc...

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### Web Ontology Language (OWL)

- Semantics is a prerequisite for reasoning support
- Semantics and reasoning support are usually provided by
  - mapping an ontology language to a known logical formalism
  - using automated reasoners that already exist for those formalisms
- OWL is (partially) mapped on a description logic, and makes use of reasoners
- Description logics are a subset of predicate logic for which efficient reasoning support is possible

### **Reasons Why OWL Matters**

- OWL semantics are model-driven
- OWL semantics are machine-actionable
- OWL semantics are more expressive
- OWL semantics are more precise

## Web Services – Contribution of Semantic Web Technology

- Web Service: service based, aiming to provide interoperability among distributed loosely coupled components
- Use machine-interpretable descriptions of services to automate:
  - discovery, invocation, composition and monitoring of Web Services
- Share web services across applications (e.g. use of Web Service Description Language WSDL)
- Web agents can compose simple web services
  into complex web services

### Web Services

- Application to Application
- For Web Services to work, everyone has to agree on a communication mythology, including identifying, accessing, and involving services.
  - SOAP (Simple Object Access Protocol)
  - WSDL (Web Service Definition Language)
  - UDDI (Universal Description, Discovery and Integration )



WSDL and UDDI documents are passed using SOAP over HTTP



Discovery and invocation of a web service

#### Web Service Composition Approaches

- Industry solution
  - ebXML (Electronic Business using eXtensible Markup Language)
  - BPML (Business Process Modeling Language)
  - WSCI (Web Service Choreography Interface)
  - WSCL (Web Services Conversation Language)
  - BPEL4WS (Business Process Execution Language for Web Services) - WSFL (Web Services Flow Language)
- Semantic web solution
  - Petri Nets
  - DAML-S (DARPA agent markup language)
  - **OWL-S** (Ontology Web Language for Services)

#### **OWL-S & Web Services**



Relationships between OWL-S and WSDL

It helps us to define the pre-conditions and rules that we need to apply to the Web Services being composed

constraints.

### Web Agents – Contribution of Semantic Web Technology

 Information is exchanged between Agents in a Markup language

 Agent negotiation strategies are described in a logical language

 Agents decide about next course of action through inference, based on negotiation strategy and current facts

#### Part 3

## How it all fits together?

Case Study 1

Smart Mobile Learning Spaces on the Semantic Web

#### Feature Demo

#### **Context Sensing Cycle**



#### **Context Awareness Pyramid**



### Modeling Atomic Context: Context Atom Attributes

- Context type (Nature of context)
- Context value (Quantized / non quantized( boolean, literal) )
- Description (Symbolic description for high level reasoning)
- Time stamp (at acquisition time)
- Source (Sensor ID)
- Confidence (Truth probability)

### **Domain Ontology**



### Learner Ontology



### **Environment Ontology**



### **Device Ontology**



### Activity Ontology



# System Overview



### **System Implementation**



# Location Awareness

- Unidirectional microcontroller-based transmitters
- Easily installed and configured
- Minimum 1 per room
- Transmit unique ID
- Complements existing wireless networks





# Location Awareness (cont)



- Simple hardware designs for beacons and USB receivers
- Minimizes distribution and implementation costs
- Other receivers

### Learning Recommendations

- Central server provides learning services that extend beyond the classroom
- Ontology-based recommendation engine relates lessons to other lessons, labs, and related courses



#### **Case Study 2**

### Health Care Monitoring on the Semantic Web

#### Feature Demo



- Mobile platform to monitor patients from outside of the hospital
- Utilizes cell-phone networks to transmit sensor data to the server
- Allows for the mobility for patients who are of non-critical status yet still require a level of monitoring
- Actions can be carried out based on sensor data, as specified by a medical professional
#### **System Architecture**











### **System Architecture**



### Wearable Sensor

- Blood-oxygen saturation (SpO2)
- Heart Rate
- Bluetooth transceiver
  - ✓ 2.4 GHz
  - 30 meter range



# **Basic System Ontology**



- Classes Yellow
- Object Properties Blue
- Datatype Properties Green
- Datatype Pink

#### **Patient Personal Profile**



### **Alarm Management Profile**



### **Sensor Data Profile**



# **Reasoning – Flow Chart**



### **Case Study 3**

# Mobile Health Care Collaboration on the Semantic Web

in collaboration with

**Thunder Bay Regional Hospital** 

#### Feature Demo



#### Northern Lights: Server Architecture



#### Northern Lights: Client Architecture



#### Northern Lights: Mobile Client Architecture



# Upper-Ontology Design for Medical Diagnosis



#### Ontology-based Reasoning for Medical Diagnosis



#### **Evidence-based & Proximity-based Reasoning for Medical Diagnosis**



### Conclusions

- Ontologies provide a shared understanding of a domain, hence allowing semantic interoperability
- SW provides an infrastructure where knowledge, organized in conceptual spaces (based on its meaning) can be semantically queried, discovered, and shared across applications
- Ontologies are useful for improving the accuracy of searches for both resources and services

# **Conclusions (2)**

- Services across applications can be integrated by resolving differences in terminology through mappings between ontologies
- Automated reasoners can deduce (infer) conclusions from the given knowledge
  - Logic can be used to uncover ontological knowledge that is implicitly given
  - It can also help uncover unexpected relationships and inconsistencies
  - Logic can also be used by intelligent agents for making decisions and selecting courses of actions

# Conclusions (3)

- SW provides Web agents with:
  - Agent communication languages
  - Formal representation of intentions (negotiation strategies)
  - Logic to reason based on current facts and negotiation strategies
- The intrinsic possibility of connecting ontologies and theories allow systems and people to use each others experience
- Extra policies can possibly detect and neutralize problem patterns within merged ontologies. Further research is needed here



#### **Questions?**